



2023 Sponsorship Opportunities





Hoop Sesh Elite is a youth basketball program based In Slidell, LA

Hoop Sesh Elite is a registered club with The Amateur Athletic Union (AAU)



Mission

Hoop Sesh inspires and promotes a healthy lifestyle through diverse quality recreational opportunities and services to enrich mind, body, and spirit while enhancing lifelong learning.



Vision

Hoop Sesh was created to educate, develop, and empower young athletes for a successful tomorrow.

It is our duty to instill our players with life lessons and values such as respect, character, discipline, teamwork, leadership and sportsmanship.

We strive to ensure that our athletes gain the knowledge and opportunity to compete at the next level.



BIO

Name: Sean C. Burrell Jr.

Home Town: New Orleans, LA

Education:

HS Diploma: Sarah T. Reed

Associates Degree: Psychology – Bishop State CC

Bachelor's Degree: Business Management
Dillard University

Playing Experience:

Dillard University (2015-2017) 2 GCAC
Conference Championships

The Basketball League - Owensboro ThoroughBreds
(2019-2020)

Coaching Experience:

Hoop Sesh Basketball Player Development
Owner / Trainer (2015-Current)

New Orleans Pelicans -Player Development (2018)

Benjamin Franklin HS - Boys Basketball
(2019-Current)





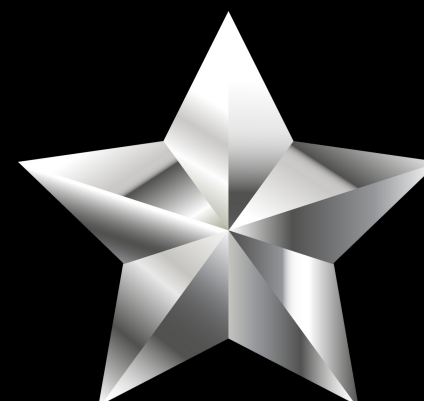
Sponsorship Levels



Silver Sponsor
4 Perks



Gold Sponsor
5 Perks



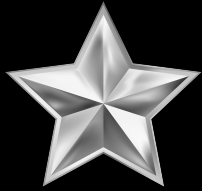
Platinum Sponsor
7 Perks



Sponsorship Levels



Silver \$500



- Logo on Event Gear
- Event Shout-Outs
- Logo on Event Websites
- Social Media Ads and Links

Gold \$1000



- **Logo on Event Gear**
- **Event Shout-Outs**
- **Logo on Event Websites**
- **Social Media Ads and Links**
- **Booth Space at all HoopSesh Events**

Platinum \$1500



- Logo on Event Gear
- Event Shout-Outs
- Logo on Event Websites
- Social Media Ads and Links
- Booth Space at all HoopSesh Events
- Logo on Team Uniforms
- Reserved Parking at all HoopSesh Events

* 3 Available *

How will your sponsorship help?



Hoop Sesh Elite is a new program and Is currently seeking sponsorship to help secure:

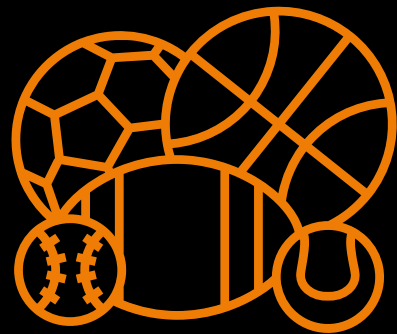
- *Uniforms and Gear*
- *Travel Expenses*
- *Tournament Fees*
- *Practice Facility*

Why Sponsor Us?



Impact

Sponsoring a youth sports team positively impacts your company, the league, and the community. Providing a youth sports team with funding gives them access to positive times and experiences. You're helping keep kids off the streets and on the court.



Engagement

By deciding to build a sponsorship with a youth sports team or league, a sponsor is given the opportunity to directly engage with their target audience and community



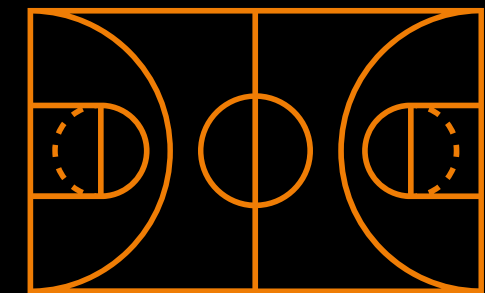
Relationships

Sponsoring a youth sports team sends the message that your brand supports youth sports and genuinely cares about the community. This can help instill loyalty in current and potential customers and builds long-term relationships.



Promotion

Building a partnership with a youth sports team gives you the ability to promote new products and service lines to engaged fans and potential customers, which helps increase brand awareness and drives traffic to locations



Exposure

From physical and in-person assets such as signage, logos on jerseys, in-venue advertising to on-site activation and sampling to integrated digital and social media campaigns, a sponsorship can garner a brand tons of exposure

Contact Us!



Sean Burrell

(504) 322 8375

Hoopsesh@gmail.com

Hoopseshbasketball.com



Thank You!

Hoop Sesh would like to express our gratitude to your company for your consideration. We're Looking forward to engaging with you for a great partnership.